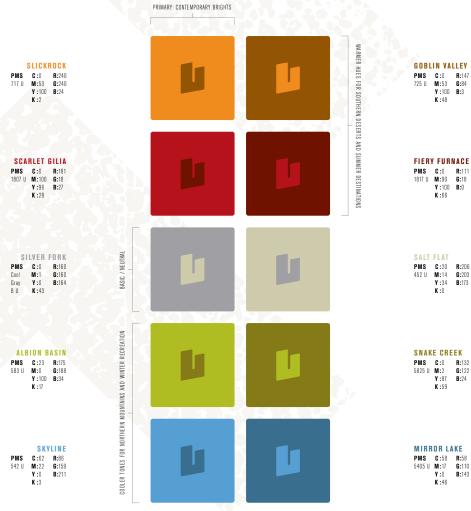


THE UTAH **COLOR PALETTE**

Pantone [PMS] colors are most often used in 2-, 3- and 4-color print applications that do not involve any full-color visuals. Pantone colors are the truest form of the colors in the palette and offer a richness that is difficult to duplicate with process inks. They may also be used in addition to 4-color printing if a 5th or 6th color is an option. CMYK equivalents are listed in the chart below. These should be used in all 4-color process print applications. RGB equivalents are also provided for on-screen [web and interactive] applications.



SECONDARY: VINTAGE EARTH TONES

from these configurations without prior approval. The color combinations to the right are the standard options for combining contrasting colors. Do not stray

